



DEVELOPMENT STRATEGY AND ITS IMPLEMENTATION

The Company's development strategy for 2023–2032 was approved by the Company's Board of Directors on 25 December 2023 (**Minutes No. 197**)

MISSION

Improving living conditions and providing quality housing to the population of the Republic of Kazakhstan, as well as developing the construction industry through investing activities, increasing construction efficiency and project management of the Group of Companies of Samruk-Kazyna JSC

VISION

An organization with sufficient resources, a wide range of reliable partners, as well as competencies and experience for investing in the construction and construction industry, effective management of projects, construction and real estate



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Completion of participation in government programs	26

Management of real estate, subsidiaries, as well as interests and shares in companies included in the Group of companies of Samruk-Kazyna JSC being invested – design and construction	27
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VALUES



STRATEGIC GOALS



Implementation of government programs

- Implementation of the pilot National project in the field of education – “Comfortable School”
- Promising National Projects
- Implementation of government construction projects abroad

Investing activities

- Implementation of the renovation program (dilapidated and hazardous houses)
- Integrated development of neighbourhoods with residential complexes (changing the appearance of cities)
- Investing in the construction of residential complexes
- Investing in the construction of factories aimed at import substitution of construction materials and equipment
- Investing in construction abroad

Management of real estate, subsidiaries, as well as interests and shares in companies included in the Group of Companies of Samruk-Kazyna JSC, which are in being invested – design and construction

- Real estate management
- Samruk-Kazyna Development LLP
- CCGT Turkestan LLP

Completion of participation in government programs

- Anti-crisis program “Nurly Zher” program for leasehold

CUSTOMERS



Providing owners of dilapidated houses with new apartments, relieving social tension in cities, as well as improving the investment climate for the development of the construction sector

Creating a comfortable living environment for the population through the integrated development of residential neighbourhoods

Development of the construction industry of the Republic of Kazakhstan and improvement of living conditions of the country’s population

Increasing the accessibility of residential and commercial construction through import substitution of construction materials

FINANCES

Development of competencies in raising capital through issuing bonds, attracting project financing, financing from international financial institutions and through the organization of funds and REITs.

The strategy provides for the gradual development of competencies in the field of funds raising as the need arises to attract funds from appropriate sources

INTERNAL PROCESSES

Business process automation and digitalization

Improving operational efficiency	Creating an office to manage and invest in construction	Organizing prompt feedback aimed at constructive dialogue with lessees	Automating business processes to eliminate direct contact and prevent information and corruption risks

ORGANIZATIONAL OPPORTUNITIES

Adherence to ESG principles

Occupational health, occupational safety and environment	Human resource development strategy	Improving selection when choosing a project taking into account green construction with minimal impact on the environment	Anti-corruption	Improving the corporate governance system

STRATEGIC KPI

